Dr. Peng Xie is an Assistant Professor at the College of Business and Economics, California State University, East Bay. He received his Ph.D. in Business Administration and Management from Scheller College of Business at Georgia Institute of Technology. His research interest includes social media, cryptocurrency, financial technology (FinTech), and business analytics. He mainly uses econometrics, machine learning, text mining, and other analytical models in his research. His works have appeared in journals such as Journal of Management Information Systems, Information and Management, Information System Frontiers, and elsewhere.

Dr. Peng Xie developed and taught many undergraduate and graduate courses, and the topics of his teaching mainly fall into the category of business analytics and information technology. He was awarded the Marv Remmich Outstanding Teaching Awards during the 2022 academic year.