

SMALL BUSINESS DEVELOPMENT CENTER

EAST BAY

East Bay SBDC presents Small Business Workshops

East Bay SBDC and Alameda County Economic and Civic Development Department (ECD) partnered to offer no-cost workshops for small businesses and residents in Alameda County. Learn how to start, market and finance your business by securing your spot today!

WORKSHOPS

Marketing Your Business

1/17/24 - 11:30am - 1pm Sneha Lundia, East Bay SBDC Business Advisor

Registration: nc.ecenterdirect.com/events/51773

Business Planning and Start-up

2/21/24 - 11:30am - 1pm Cindy Turner, East Bay SBDC Business Advisor

Registration: nc.ecenterdirect.com/events/51774

Financing for Small Business

3/20/24 - 11:30am - 1pm John DeGaetano, East Bay SBDC Business Advisor

Registration: nc.ecenterdirect.com/events/51775

Financial Reporting and Getting Started with QuickBooks

4/17/24 - 11:30am - 1pm Ching-Lih Jan, Professor, Cal State East Bay

Registration: nc.ecenterdirect.com/events/51776

Spanish - Fundamentals of a Marketing Plan

(Fundamentos de un plan de marketing) 5/15/24 - 11:30am - 1pm Pablo Gomez, East Bay SBDC Business Advisor

Registration: nc.ecenterdirect.com/events/51777

For more information on East Bay SBDC's one-on-one advising, funding assistance and training services, visit www.eastbaysbdc.org or call 510-885-4801







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