



SMALL
BUSINESS
DEVELOPMENT
CENTER

EAST BAY

East Bay Small Business Development Center

Capital Summit Sponsorship Opportunities

Lender Presentations and Networking with Small Businesses on
Raising Capital for Small Businesses & Start-Ups

April 25, 2024 | 10am - 1pm

at Cal State East Bay New Union, MPR Room Hayward, CA

About East Bay SBDC

OUR CLIENTS

5,500

Active Business Clients
in Alameda County and
Contra Costa County

East Bay SBDC serves small businesses in the East Bay
(Alameda County and Contra Costa County).

East Bay SBDC provides **FREE advising services, trainings and workshops** to small businesses.

Economic Impact Achieved for the East Bay

	Total Clients Counseled	New Business Started	Jobs Created	Increased Business Sales	Equity Capital Raised	Loans Obtained	Total Capital Raised
2021 - 22	1,111	52	140	\$8.8M	\$37M	\$100M	\$137M
2022 - 23	1,656	54	241	\$7M	\$27M	\$8M	\$35M

Sponsorship Opportunities

	Bronze	Silver	Gold
Sponsorship Level Benefits	\$1,000	\$2,500	\$5,000
Raising Capital for Small Business Workshops			
Acknowledgement for Capital Summit sponsors on "Raising Capital for Small Business" workshop slides	✓	✓	✓
East Bay SBDC Capital Summit			
Sponsor logo on Capital Summit website and flyer	✓	✓	✓
Sponsor recognition on Capital Summit intro presentation slides	✓	✓	✓
Catered lunch	✓	✓	✓
Sponsor Table at Capital Summit Event		✓	✓
Signage with sponsor name for the table		✓	✓
Invited to be a Speaker on the Panel		✓	✓
Special acknowledgement for sponsor during introduction of panel members		✓	✓
Invited to meet EBSBDC Advisors to know the lender, products and underwriting policies.		✓	✓
Prominent Sponsor Signage at 2 New UU building entrances and 2 MPR Meeting Room Entrances			✓
Special acknowledgement for sponsor at the opening and closing			✓
Welcome speech to open the event to welcome participants			✓
Closing remarks at the end of the event			✓

Individuals or organization members can register for the Capital Summit [here](#).

FOR MORE INFORMATION, CONTACT;
NANCY MANGOLD | NANCY.MANGOLD@CSUEASTBAY.EDU



Funded in part through a cooperative agreement with the U.S. Small Business Administration. All opinions, conclusions or recommendations expressed are those of the authors and do not necessarily reflect the views of the SBA or Cal Poly Humboldt Sponsored Programs Foundation.



Reasonable accommodations for persons with disabilities will be made if requested at least 72 hours in advance. Contact: ebinfo@eastbaysbdc.org