

# East Bay SBDC Presents eCommerce Workshop Series I Selling on eCommerce Marketplace

- Set up storefronts on Amazon and Shopify
- Use eCommerce Analytics for decision making
- Get your eStore built (10 qualified Antioch Businesses)

**Register:** <https://nc.ecenterdirect.com/events/52549>

East Bay SBDC eCommerce Workshop Series I provides essential skills for small business to succeed in selling online.

**Tue&Thur 10:00 am - 12:00 pm**  
**June 27, July 2, 9, 11**

**Online Workshops by**  
**Cal State East Bay Professor**  
**Dr. Surendra Sarnikar**

**A series of 4 NO COST workshops on selling on eCommerce marketplaces to increase sales.**

**June 27 Digital Storefront Requirements and Options**

**July 2 Selling on Amazon**

**July 9 Selling via Shopify**

**July 11 eCommerce Analytics**

**We will help 10 qualified Antioch businesses build their eStores!**  
**Apply today to benefit from this opportunity. (First come, first serve)**

**APPLY**



Funded in part through a cooperative agreement with the U.S. Small Business Administration. All opinions, conclusions or recommendations expressed are those of the authors and do not necessarily reflect the views of the SBA or Cal Poly Humboldt Sponsored Programs Foundation.



Reasonable accommodations for persons with disabilities will be made if requested at least 72 hours in advance. Contact: [ebinfo@eastbaysbdc.org](mailto:ebinfo@eastbaysbdc.org)