

How to Make Food or Drink Business More Profitable Workshop Series

REGISTER

October 29 - November 14, 2024 | 3pm-4:30pm via Zoom
www.eastbaysbdc.org/antioch-food-business-program/

Funded by the City of Antioch's Economic Development Department, East Bay SBDC offers a **free 6-part workshop** series for **existing food and drink businesses** in Antioch.

Register now to boost your business' operations and profitability!

Date	Workshop Title	Time	Instructor	Title
1 10/29/24	Improve internal restaurant finances	3:00 - 4:30 pm	Shawn Walker-Smith	Advisor, NorCal SBDC Restaurant Program
2 10/31/24	Marketing your restaurant online	3:00 - 4:30 pm	Sneha Lundia	Advisor, East Bay SBDC
3 11/5/24	Marketing your restaurant using social media marketing	3:00 - 4:30 pm	Sneha Lundia	Advisor, East Bay SBDC
4 11/7/24	Understanding your menu costs and restaurant systems	3:00 - 4:30 pm	Shawn Walker-Smith	Advisor, NorCal SBDC Restaurant Program
5 11/12/24	Reengineer your menus for greater profits	3:00 - 4:30 pm	Shawn Walker-Smith	Advisor, NorCal SBDC Restaurant Program
6 11/14/24	Funding your restaurant Dream: Exploring Financing options	3:00 - 4:30 pm	Blair Abee	Advisor, East Bay SBDC



Scan the code to register!

For more information on East Bay SBDC's one-on-one advising, funding assistance and training services, visit www.eastbaysbdc.org, email ebinfo@eastbaysbdc.org or call 510-885-4801.